

Weather - Cheerful, not dull: up-to-the-minute weather, available any place, any time

Super sun, pattering rain or splendid snow – from now on, customers on the move will never be surprised by the weather again! Our range of services is enormous: from water sports weather for Northern Denmark to city weather in the South Seas. Those wishing to hear their weather reports can't go wrong with our service numbers.

Current weather data can also be sent directly to the mobile phone -

our SMS service makes it possible! Additionally, the weather can also be ordered by fax.



Use our attractive services to win new customers:

- Comprehensive range, from city weather to leisure weather
- Customised weather products deployed via various channels
- Possible to design a dedicated, brand-specific look

The following types of weather can be selected:

1. General weather
2. Weekly weather
3. Farming weather
4. Weather for the weather-sensitive
5. Pollen dispersal forecast
6. UV ray forecast
7. Marine weather
8. Water sport weather
9. Travel weather
10. City weather
11. Winter sports weather for more than 400 ski locations/regions in Germany, Austria, Italy, France and Switzerland

A variety of services:

1. Daily weather reports recorded by professional voice actors
2. Automated weather:
 - Data updated by the hour
 - Weather data for 1122 regions worldwide
 - More than 100 weather values, from weather status, through temperature, right up to perceived temperature
 - Forecasting period:
 - (1) current weather
 - (2) forecasts for the morning, midday, evening and night
 - (3) forecasts for the next day and the day after that
 - Severe weather warnings for strong rain, snow, thunderstorms, storms, sleet; dedicated storm and snow warning for mountains and storm warning for coastal regions

→ It is also possible to combine and select weather data on an individual, personal basis, thus creating a customised weather service.

3. Weather by postcode – rapid weather information at a fixed rate

With this service, the caller dials a 0137 number together with his or her postcode and immediately receives – without giving further details – Germany's weather for the desired postcode:

Example: 01378 - 104 008 + 20457 (postcode for Hamburg: this call costs € 0.50.)

The call costs the end customer € 0.50 per call. We have taken account of all postcodes for the voice-based postcode weather and also undertaken clustering, so that, for example, one range covers the following postcode areas: 75090-75100. Each cluster / each postcode area was then assigned to a weather station.

4. Voice-activated weather

The use of one number only (09001, € 0.62/min.) and simple control of the service through speech. There is the opportunity to put together various types of automated weather from our range of products.

5. SMS weather

This service likewise involves Germany weather controlled via the postcode. The day's weather report is delivered in the SMS. The user sends an SMS with a keyword and the desired postcode to shortcode 82005 (z.B. Stadt 20457). The user immediately receives the weather for Hamburg on his or her mobile. One SMS costs € 0.50.

Example SMS: "Today slightly cloudy with temperatures between -1C in the morning and 2 C during the day with moderate south-easterly wind"

Example:

Send SMS with the keyword Stadt 20350 to shortcode 82005 for Hamburg city weather